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**FOR IMMEDIATE RELEASE**

**CU Solutions Group Honored to Receive  
Three 2014 CUNA Diamond Awards**

LIVONIA, MI, April 16, 2014 – CU Solutions Group is pleased to announce it has received three 2014 Diamond Awards from the Credit Union National Association (CUNA) Marketing and Business Development Council. The Diamond Awards represent the pinnacle of credit union marketing and business development and feature 29 categories that range from annual reports to digital marketing and financial education. Judges evaluate entries based on strategy, design and production, creative concept, copy and communication, and results. There were more than 1,130 entries for this year's awards.

CU Solutions Group won awards in three website-related categories: Universal 1 Credit Union's website, a mobile site for Bellwether Community Credit Union and responsive website design for Sandia Laboratory Federal Credit Union.

"We are completely pleased and honored to receive three CUNA Diamond Awards this year," states David Adams, CEO of CU Solutions Group. "Our marketing team strives to produce quality work for its clients and it's wonderful to see their diligence and hard work recognized."

"When we talked about what projects in 2013 were worthy of consideration for a Diamond Award, our mobile site was among the top 3," explains Madeline Anderson-Balmer, marketing manager for Bellwether Community Credit Union. "We're thrilled that it was recognized with a Diamond Award by CUNA, and we know that CU Solutions Group's team is responsible for helping us develop a mobile site that our members are engaging with on a regular basis."

**CU Solutions Group** serves the credit union industry by offering essential solutions in four key areas: marketing, technology, membership enhancements, and performance management. Its Michigan Solutions division complements these areas with a focus on serving Michigan credit unions. CU Solutions Group was formed out of the combination of CU Village and HRN Management Group, and is owned by hundreds of investors made up of leagues, credit unions and credit union system organizations. Learn more at [www.cusolutionsgroup.com](http://www.cusolutionsgroup.com), [www.facebook.com/CUSolGroup](https://www.facebook.com/CUSolGroup) or [www.twitter.com/CUSolGroup](https://www.twitter.com/CUSolGroup).

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