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## **CU Solutions Group and Access Softek Partner to Bring Credit Unions Innovative Mobile Banking Solutions**

**LIVONIA, MI, March 25, 2014** – CU Solutions Group and Access Softek have teamed together to bring credit unions Mobile Finance Manager™ (MFM), the latest in mobile banking technology. MFM enables credit unions to offer their members mobile apps for smartphones and tablets including Apple, Android, Kindle, Windows, and others. MFM integrates three key mobile banking technologies (native downloadable apps, mobile-optimized web, and SMS) to give credit union members dynamic mobile banking anytime, anywhere.

“Having a solid mobile presence has become essential for credit unions due to the explosive growth in consumer adoption of mobile devices, as more and more people are now relying on their smartphones to handle their financial tasks,” says David Adams, CEO of CU Solutions Group. “We’re very pleased to partner with Access Softek. I believe MFM will position credit unions to be in the forefront of mobile banking application technologies.”

“For us, partnering with CU Solutions Group, who is well-respected and recognized in the credit union industry, creates a mutually beneficial relationship that helps credit unions of all sizes access leading-edge mobile application technologies with a low cost of entry,” states Chris Doner, CEO of Access Softek.

### **MFM comes with robust and essential features such as:**

- Full access to home banking for viewing account details and activity;
- Mobile payments that allow credit union members to use their phones to pay bills or send money through a variety of channels;
- Real-time mobile deposit capture, which allows credit union members to take a snapshot of a check with their smartphone and deposit checks wherever they may be;
- Mobile Locator, which quickly connects credit union members with their branches, ATMs, and other vital services;
- Advertising tools that allow credit unions to send targeted communications directly to specific users with location-specific ads, secure messaging, SMS advertising, alert marketing, and HTML banners; and
- Security features to protect sensitive member data with multi-factor authentication, SSL encryption and fraud detection mechanisms.

**CU Solutions Group** serves the credit union industry nationwide by offering essential solutions in five key areas: marketing, technology, membership enhancements, performance management and lending & insurance. It was formed out of the combination of CU Village and HRN Management Group, and is owned by hundreds of investors made up of leagues, credit unions and credit union system organizations. Learn more at [www.cusolutionsgroup.com](http://www.cusolutionsgroup.com), [www.facebook.com/CUSolGroup](http://www.facebook.com/CUSolGroup) or [www.twitter.com/CUSolGroup](http://www.twitter.com/CUSolGroup).

**Access Softek** has provided innovative mobile banking solutions with secure, rich functionality since 2004. A co-founder of

*the mobile banking trend, Access Softek was the first to release a downloadable mobile banking application and continues to unveil cutting-edge industry firsts to over 350 bank and credit union customers. Since 1986 the company has developed both custom and turnkey tech solutions out of its Berkeley, Calif. headquarters. For more information about Access Softek visit [www.accesssoftek.com/mobile](http://www.accesssoftek.com/mobile).*

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